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News

Office of Macomb County Executive
Mark A. Hackel



For Immediate Release

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Macomb leaders build community investment fund

Business, civic and nonprofit leaders in Macomb County gathered today at Freedom Hill Park to celebrate private investment to reconstruct park grounds and install walkways, benches and new landscaping. Leaders Advancing Macomb (LAM), Florence Cement and Ultimate Lawn Service joined together for this project to extend the use of the park and mitigate storm water runoff issues.

This project is the first official investment from LAM, which announced its formation last year in downtown Mount Clemens. LAM was formed by several community and business leaders to draw attention to needed assets in the county and to help build a broad investment base for those assets. LAM's core mission is to support Macomb communities and business development in the county and to help protect the county's natural resources.

“Many of our communities have great assets and the county as a whole is abundant with natural resources. We need to focus on those assets and promote them as uniquely Macomb County,” said County Executive Mark A. Hackel. “We are grateful to our leadership community for stepping up to the plate and providing a way to make a strong investment in Macomb County.”

Like the original Detroit Renaissance that initiated the formation of the Riverfront Conservancy, Detroit Economic Growth and many of the public space enhancements in Detroit, LAM convenes leaders from the corporate, philanthropic and nonprofit sectors to work together on a cohesive vision that advances the county – and the region.

“The alignment of business, public and nonprofit leadership will be an ideal sounding board for the visioning and investment into the long-term sustainability of the communities in Macomb County,” said David Girodat, chairman of Leaders Advancing Macomb and president of Fifth Third Bank.

For more information on LAM, visit www.advancingmacomb.com.



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