

NEWS

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Macomb Community Action

For Immediate Release

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Macomb Community Action March for Meals campaign uses T-shirt fundraiser to raise awareness

The Office of Senior Services, an entity of Macomb Community Action, has begun its annual March for Meals campaign and is actively seeking volunteers and donations for the Macomb County Meals on Wheels program.

During the month of March, Meals on Wheels programs across the country participate in the March for Meals campaign to raise public awareness of senior hunger, raise funds to support Meals on Wheels services and recruit volunteers to assist in the delivery of the meals.

Thinking outside the box, the Office of Senior Services is offering the option of purchasing a March for Meals campaign T-shirt as a way to make a donation.

“We are truly excited to be able to offer the T-shirts as an option this year to those who want to give financial support to our program,” said Nicole Urban, program manager for the Office of Senior Services.

Macomb Meals on Wheels receives federal funding through the Older American Act, along with additional funds from the state of Michigan and Macomb County. These funds do not cover the full cost to provide service to the 1,800 seniors in need of the program. A voluntary contribution from program participants is requested; however, for the 24 percent of participants living in poverty, this can be very challenging.

The March for Meals T-shirts will be available March 15-29 for \$20 and can be purchased at <https://booster.com/March-for-Meals-Campaign>. All of the money raised from the T-shirt purchases will be used to serve more meals to seniors in Macomb County. Those interested in volunteering for Meals on Wheels can register by contacting the Macomb Community Action’s Office of Senior Services at (569) 469-5228 or by visiting the [Meals on Wheels volunteer](#) webpage.

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For media inquiries only, please contact John Cwikla at (586) 463-3523